



Air Force Athletics Selects Levy as Hospitality Partner

Colorado Springs, Colo. (January 29, 2024) - Air Force Athletics announced today that Levy, a market leading hospitality partner of professional and collegiate sports and entertainment venues, will serve as the athletic department's food and beverage partner for all Falcon athletic and special events beginning July 1, 2024. Levy will bring its award-winning expertise to the Academy in creating and delivering gold standard food, beverage, and hospitality across the Academy's athletic venues.

"Improving the entire fan experience is a priority for Air Force Athletics. It was important for us to select a partner who represents our vision, values, attention to detail and expectation of excellence," said Air Force Director of Athletics Nathan Pine. "Levy is an industry leader in the food and beverage space and all Falcon fans will have the opportunity to enjoy new menu offerings, upgraded technology, and an enhanced game day experience."

"The Academy has taken an incredibly innovative and fan-forward approach to evolving each athletic venue, from concessions to elevated new premium offerings. We are excited by how they're approaching the future fan experience and blending it with the heart of the Academy," said Andy Lansing, CEO of Levy. "Fans will enjoy the best of tradition and amazing new experiences on game days and throughout the year."

Levy will enhance concession stands across all Academy athletic facilities, focusing on giving fans greater control of their gameday dining experience. This will include reimaged general concession stands, grab-n-go markets at Falcon Stadium, and a wider selection of local Colorado products and purveyors for Falcon fans. These enhancements will be paired with significant upgrades to the point-of-sale technology, improving speed of service at all facilities.

Premium seating areas, like the East Club and Blue & Silver Club at Falcon Stadium, and the Mezzanine Club at the Cadet Ice Arena, will also be a focus point. Levy will bring its signature premium hospitality to these areas on game and event days, as well as partner with the Academy to create new opportunities for group and private events in premium spaces throughout the year. This will grow the Academy's outreach and

engagement opportunities within the Colorado Springs community and connectivity for future special events.

In serving Falcon fans, Levy will tap into its experience creating world-class hospitality at the most iconic venues in collegiate sports. Levy's roster of college partners spans every major athletic conference, and includes the University of Alabama, University of Colorado, University of Notre Dame, Ohio State University, Texas A&M University, and the Rose Bowl Stadium, among others.

Levy will officially begin serving fans for the 2024-25 athletic seasons. Look for more information over the coming months.

About Air Force Athletics

Air Force Athletics' mission is to develop leaders of character through athletic experiences. The department's vision is to inspire a lifetime of service to the Air Force, Space Force and nation; provide challenging leadership experiences in a mentally and physically demanding environment; forge a Warrior Ethos that instills the will to win; create exceptional stakeholder and public experiences to promote the Academy, Air Force and Space Forces. Air Force has 27 NCAA Division I intercollegiate programs that consistently rank among the nation's most successful in the Learfield Director's Cup standings. Air Force has been in the top three of the Mountain West Conference nine consecutive seasons and the top service academy for 13 straight years.

To learn more about the East Club project at Falcon Stadium, click here: [Falcon Stadium East Side Construction - Air Force Academy Athletics \(goairforcefalcons.com\)](https://goairforcefalcons.com)

About Levy

The disruptor in defining the sports and entertainment hospitality experience, Levy is recognized as the market leader and most critically acclaimed hospitality company in its industry. Twice named one of the 10 most innovative companies in sports by Fast Company magazine and one of the top three Best Employers for Diversity in America by Forbes, Levy's diverse portfolio includes award-winning restaurants; iconic sports and entertainment venues, zoos and cultural institutions, theaters and music festivals, and convention centers; as well as the Super Bowl, Grammy Awards, US Open Tennis Tournament, Kentucky Derby, Coachella and Stagecoach Music Festivals, and NHL, MLB, NBA, NFL, and MLS All-Star Games. For more, visit levyrestaurants.com or follow us on [LinkedIn](#), [Instagram](#), and [X](#).