

CHICAGO BEARS PARTNER WITH LEVY TO ELEVATE GAME DAY EXPERIENCE AT SOLDIER FIELD

April 10, 2024 - The Chicago Bears today announced a new multi-year partnership with Levy, the acclaimed Chicago-based hospitality leader, to transform the food and beverage experience at Soldier Field for Chicago Bears home games. This collaboration brings together Chicago institutions to create a dynamic and unforgettable game-day atmosphere for Chicago Bears fans throughout the stadium, from premium clubs to concessions, beginning with the 2024 Bears pre-season.

"The Chicago Bears are committed to providing our passionate fans with an exceptional home game day experience," said Chicago Bears President & CEO Kevin Warren. "Levy shares our passion for excellence, and we both recognize the unique connection between the Chicago Bears, football, family, and the City of Chicago. This partnership will elevate the fan experience through exceptional food, innovative offerings and a continued commitment to supporting Chicago-based businesses in our community."

The partnership between the Chicago Bears, the Chicago Park District and Levy marks the beginning of an exciting new era for fans attending Chicago Bears' home games. With a highly anticipated season ahead, Bears fans can expect world-class hospitality, innovative dining experiences and a celebration of Chicago.

Levy is renowned for its cutting-edge culinary concepts and redefining stadium and entertainment dining experiences across the nation. Their dedication to impeccable service and quality aligns perfectly with the Chicago Bears' dedication to enhancing every aspect of the fan experience. Fans can expect a variety of exciting new food and beverage options that reflect the diverse and vibrant culinary scene of Chicago. This move, with Levy's outstanding reputation, aligns perfectly with the Chicago Bears' commitment to excellence and signals an exciting new era in the game-day experience for Bears fans. Additional details about new menu offerings will be announced later this summer.

"Chicago is where Levy was born, and it's the city we still call home after all these years, so we're thrilled to begin this new partnership," said Levy CEO Andy Lansing. "We know how much game days mean to the fans here, and how much the fans mean to the city. We can't wait to welcome everyone back to Soldier Field with a whole new hospitality experience."

Levy's commitment to innovation and exceptional service is evident in its impressive record of accomplishments across the globe. The company's expertise in transforming major sporting and entertainment events promises to bring a new level of excitement and culinary excellence to the fan experience at Chicago Bears home games. Notable examples of Levy's culinary influence include:

- **Stadiums and Arenas in Every Major Sport:** Levy is the market-leader in major pro sports, serving fans at high-profile and historic NFL, NBA, NHL, MLB, MLS, and collegiate athletic venues.
- **Iconic Events:** Levy serves renowned events like the Kentucky Derby, the U.S. Open Tennis Championships, NBA All-Star game, and the Grammy Awards, creating unique and memorable dining experiences in the most exciting places.
- **Football's Biggest Stage:** Levy has hosted six Super Bowls, including this year's unforgettable celebration at Super Bowl LVIII in Las Vegas. Levy's team meticulously crafted one of the most talked-about Super Bowl culinary experiences for the stars who descended on Las Vegas.

The partnership between the Chicago Bears and Levy Restaurants Group marks the beginning of an exciting new era for fans attending Chicago Bears' home games. With an exciting season ahead, Bears fans can anticipate high-quality hospitality, innovative dining experiences and a celebration of Chicago.

About Levy Restaurants Group

The disruptor in defining the sports and entertainment hospitality experience, Levy is recognized as the market leader and most critically acclaimed hospitality company in its industry. Twice named one of the 10 most innovative companies in sports by Fast Company magazine and one of the top three Best Employers for Diversity in America by Forbes, Levy's diverse portfolio includes award-winning restaurants; iconic sports and entertainment venues, zoos and cultural institutions, theaters and music festivals, and convention centers; as well as the Super Bowl, Grammy Awards, US Open Tennis Tournament, Kentucky Derby, Coachella and Stagecoach Music Festivals, and NHL, MLB, NBA, NFL, and MLS All-Star Games. For more, visit levyrestaurants.com or follow us on [LinkedIn](#), [Instagram](#), and [X](#).

For more information or questions about the partnership with Levy Restaurants Group, please contact Micaeh Johnson (Micaeh.Johnson@Bears.NFL.net).