

The Children's Museum of Indianapolis Partners with Levy to Create a Playful, Inspiring Family and Guest Experience

Warm and welcoming service, menus driven by food and beverage trends will greet guests at world's largest children's museum

INDIANAPOLIS (January 29, 2020) – <u>The Children's Museum of Indianapolis</u> announced today it has selected <u>Levy</u> as official dining and hospitality partner. Levy, the industry leader crafting the hospitality experience at cultural, entertainment, and sports venues, will work with The Children's Museum to create engaging and technology-driven food and beverage experiences for guests of all ages across the museum's dining destinations.

"We know that extensive food choices and extraordinary customer service are vitally important to families and children who visit the world's biggest and best children's museum," said Dr. Jeffrey H. Patchen, president and CEO, The Children's Museum. "We are very pleased to bring award-winning Levy on board to provide the highest quality daily fare in our food court, as well as interesting and delectable menus for our catered events. Levy comes with great reviews and recommendations from other local and national venues."

"People come to The Children's Museum from near and far to discover and inspire, and that's the very nature of what we do as a company," said Andy Lansing, President and CEO, Levy. "We fully believe that food can bring us together and inspire curiosity, whether by tasting different cuisines or using advanced technology to order. Ultimately, what we serve will more than nourish museum guests. We want dining to become part of the experience."

Museum guests can expect a variety of new dining experiences across public spaces, group tours, and event catering. Levy will work with its technology and analytics company, <u>E15 Group</u>, and local purveyors to craft healthier grab-and-go menus and new food court dining options that highlight fresh, seasonal, and in-demand ingredients and flavors. Event planners can also expect exemplary, restaurant quality catering, and food will become a part of the experience through interactive cooking demonstrations and contests.

Levy will tap into its Indy experience serving guests at Bankers Life Fieldhouse and Indianapolis Motor Speedway, as well as family-favorite cultural establishments nationwide, including Kansas City Zoo, ArtsQuest Center in Bethlehem, Pennsylvania, and Great Lakes Science Center in Cleveland. Levy also serves guests at many of the country's premier cultural and sporting events, such as the Kentucky Derby, GRAMMY Awards, and US Open Tennis Championships, among others.

About The Children's Museum of Indianapolis

The Children's Museum of Indianapolis is a nonprofit institution committed to creating extraordinary learning experiences across the arts, sciences, and humanities that have the power to transform the lives of children and families. For more information about The Children's Museum, visit www.childrensmuseum.org, follow us on Twitter @TCMIndy, Instagram@childrensmuseum, YouTube.com/IndyTCM, and Facebook.

About Levy

The disruptor in defining the sports and entertainment hospitality experience, Levy is recognized as the market leader and most critically acclaimed hospitality company in its industry. Twice named one of the 10 most innovative companies in sports by *Fast Company* magazine and one of the top three Best Employers for Diversity in America by *Forbes*, Levy's diverse portfolio includes award-winning restaurants; iconic sports and entertainment venues, zoos and cultural institutions, theaters, and convention centers; as well as the Super Bowl, Grammy Awards, PGA Championship, US Open Tennis Tournament, Kentucky Derby, and NHL, MLB, NBA, NFL, and MLS All-Star Games. For more, visit www.levyrestaurants.com or follow us on Facebook, Twitter, and Instagram.

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