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## LEVY AND CXRA SELECTED AS OFFICIAL DINING AND HOSPITALITY TEAM AT THE JAVITS CENTER

Levy's Convention Center group and Catering by Restaurant Associates (CxRA) will team-up to handle food, beverage, and hospitality strategy, and event catering

**NEW YORK (March 7, 2019)** – <u>Levy</u> and <u>CxRA</u> will collaborate as the new official dining and hospitality team serving the Javits Center and millions of guests of world-class events hosted at the iconic venue on Manhattan's West Side. Levy, the entertainment and convention center hospitality leader, will oversee dining throughout the venue, and CxRA will precisely craft special event and catering experiences. The combined Levy and CxRA team will bring New York-centered food, beverage, and hospitality experiences to the forefront with expert culinary staff, cutting-edge technology, and innovative sustainability programs.

Over the coming months, Levy and CxRA, in conjunction with the Javits Center, will work together to strategize and develop this new comprehensive food, beverage, and hospitality program, which will be unveiled to clients later this year.

"Anyone who comes through New York instantly recognizes Javits Center among the city's iconic venues," said Andy Lansing, President and CEO of Levy. "We can't wait to get to work transforming a Javits Center visit into a true New York bucket list experience for guests and event-goers showcasing the best the city and state have to offer."

Levy's market-inspired dining and hospitality programs have been recognized at premier convention centers and arenas across the United States and Canada. Already in 2019, Levy has served hungry fans in Atlanta during football's showcase event at Georgia World Congress Center and Mercedes-Benz Stadium and GRAMMY Awards guests at Staples Center and Los Angeles Convention Center. Levy routinely creates amazing dining and hospitality experiences for concerts, shows, and events across its arenas and stadiums, including the US Open Tennis Championships and Barclays Center. The event hospitality experts in its Levy Convention Centers division also serve more than 20 major convention centers from coast to coast.

Part of the acclaimed Restaurant Associates family, CxRA creates custom catering and service for extraordinary events, with a focus on exemplary hospitality, precise presentation, and bespoke menus. CxRA serves some of the country's definitive cultural landmarks, including Lincoln Center, the Metropolitan Museum of Art, and Solomon R. Guggenheim Museum, among many others in New York.

For more information, please contact Kevin Memolo, <u>kmemolo@levyrestaurants.com</u>.

## **About Levy**

The disruptor in defining the premium entertainment and sports dining experience, Levy is recognized as one of the fastest growing and most critically acclaimed hospitality companies. Named one of the 10 most innovative companies in sports by Fast Company magazine and best employers for diversity by Forbes, Levy's expansive portfolio includes award-winning restaurants, iconic entertainment venues, and convention centers as well as the Super Bowl, Grammy Awards, PGA Championship, US Open Tennis Tournament, Kentucky Derby, and NHL, MLB, and NBA All-Star Games. For more, visit www.levyrestaurants.com or follow us on Facebook, Twitter or Instagram.

## About CxRA

Part of the acclaimed Restaurant Associates family, CxRA is a NYC-based custom caterer devoted to creating extraordinary events at premier cultural landmarks such as the Met Museum, American Museum of Natural History, The Intrepid, Solomon R. Guggenheim Museum and the Morgan Library & Museum, or more intimate events at the client's site. Fresh, local ingredients and years of fine-tuned culinary expertise are just the start. Our chefs, planners, and service team have years of experience learning and innovating. Today we're dedicated not only to the technical standards one would expect—craft, precision, presentation—but to a sense of warmth and welcome that can't be measured. For more, visit <a href="http://www.cxra.com/">http://www.cxra.com/</a> or follow us on <a href="https://www.cxra.com/">Instagram</a>.

## **About the Javits Center**

Known as the "Marketplace for the World," the Javits Center was originally designed by I.M. Pei & Partners and opened in 1986. The iconic facility has since become New York City's primary venue for large conventions, trade shows and special events and serves as home to many of the world's top 250 trade shows, hosting millions of visitors a year. These events generate up to \$2 billion in economic activity and support more than 18,000 jobs a year. Located on 11th Avenue between West 34th and West 40th streets. in Manhattan, the Javits Center has 760,000 square feet of flexible exhibition space, 102 meeting rooms and four banquet halls, as well as a range of technology services, including state-of-the-art WiFi capabilities. For more information, visit javitscenter.com.