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LEXINGTON CENTER SELECTS LEVY AS HOSPITALITY PARTNER

Levy will serve fans at Rupp Arena, Lexington Convention Center, and Lexington Opera House beginning this October

LEXINGTON, KY (August 15, 2019) – Lexington Center announced today its partnership with Levy, an industry leader in delivering unforgettable dining and hospitality experiences at major sports and entertainment venues and convention centers. Levy will partner with Lexington Center to craft unique food and beverage experiences across Rupp Arena, Lexington Convention Center and Lexington Opera House.

"We are looking forward to a new opportunity. Starting this Fall, Levy will elevate our concessions and catering capabilities with restaurant quality dining and service to better serve Lexington Center patrons," said Lexington Center President & CEO Bill Owen. "We are confident Levy will take us to a new level in delivering a premium hospitality experience to respond to the needs of our clients and patrons," he continued.

The partnership with Levy commences October 1, 2019 and will include all concessions and special event catering for Lexington Center venues, including the new expanded Lexington Convention Center facilities as they are completed, Rupp Arena, and the Lexington Opera House. Levy, leveraging market intelligence from its analytics company E15 Group, will develop experiences, menus, and service unique to each venue. Kentucky Wildcat basketball fans can

expect more Lexington and Kentucky restaurants and signature dining options in concessions, for example. Events at Lexington Convention Center and Lexington Opera House will offer expertly-crafted catering menus using fresh Kentucky grown ingredients. Levy will also be involved designing new experiences across venues as part of the Lexington Center Expansion project.

"More than one million guests visit Lexington Center each year, and we want every experience to reflect Kentucky's extraordinary dedication to world-class food and beverage," said Andy Lansing, President and CEO of Levy. "Whether they're here for a large convention, a show at the Opera House, or a Wildcat basketball game, every guest will taste the absolute best of Kentucky."

Levy will tap into its experience serving fans at premier collegiate athletic venues, world-class convention centers, local Kentucky venues, and iconic sports and entertainment events. Levy's current partners include the Rose Bowl Stadium and Ohio State Athletics, Kentucky International Convention Center and Kentucky Expo Center in Louisville and Georgia World Congress Center in Atlanta, and the Kentucky Derby, US Open Tennis Championships, and Grammy Awards, among others.

About Lexington Center

Located in Lexington, Kentucky, the Lexington Center Corporation (LCC) is a not-for-profit 501c3 corporate agency of the Lexington Fayette Urban County Government established in 1974 to manage and maintain Rupp Arena, the Lexington Convention Center, Triangle Park and the Lexington Opera House.   One of the nation's most storied entertainment destinations, Lexington Center venues collectively welcome an average of 1.3 million patrons annually. For more, visit www.lexingtoncenter.com or follow us on Facebook, Instagram or Twitter.

About Levy

The disruptor in defining the sports and entertainment hospitality experience, Levy is recognized as the market leader and most critically acclaimed hospitality company in its industry. Twice named one of the 10 most innovative companies in sports by *Fast Company*

magazine and one of the top three Best Employers for Diversity in America by *Forbes*, Levy's diverse portfolio includes award-winning restaurants; iconic sports and entertainment venues, zoos and cultural institutions, theaters, and convention centers; as well as the Super Bowl, Grammy Awards, PGA Championship, US Open Tennis Tournament, Kentucky Derby, and NHL, MLB, NBA, NFL, and MLS All-Star Games. For more, visit www.levyrestaurants.com or follow us on Facebook, Twitter, and Instagram.

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