

#### LOUISVILLE CITY FC SELECTS LEVY TO SERVE AS HOSPITALITY PARTNER

**LOUISVILLE, KY (FEBRUARY 18, 2019)**—Louisville FC announced today that Levy, the industry leader in sports and entertainment hospitality, will serve as the club's partner in crafting the food and beverage experience at the new Louisville City Football Club Stadium.

Louisville City FC and Levy will work together to develop an approach to hospitality that reflects the incredible culinary legacy of Louisville, bringing the region's local flavors and partnering with some of the region's best chefs and artisans to create a true Louisville dining destination.

"When we looked at potential partners to develop a world-class food and beverage experience for Louisville City FC's new stadium, we had a lot of great options. Levy's experience in with top North American soccer clubs and their track record at local Louisville landmarks like Churchill Downs and the Kentucky International Convention Center really set them apart," said Brad Estes, President of Louisville City FC. "We are looking forward to collaborating with Levy's team of culinary experts to create menus that celebrate the best of our city's local flavors and provide our fans with a unique experience."

"We've been fortunate to be a part of the Louisville community for a long time, and we are constantly inspired by the region's culinary scene," said Andy Lansing, President and CEO of Levy. "As Louisville City builds what will not only be the new home for the team and its fans, but a true concert and event destination that will be the epicenter of the Butchertown neighborhood, we will be hard at work bringing our passion for Louisville and our excitement for the future of this club to create an unforgettable experience for our guests."

In addition to Louisville City FC, Levy serves as the hospitality partner to more than a half dozen North American soccer venues, as well as Louisville venues Churchill Downs, Kentucky International Convention Center, Kentucky Exposition Center, and Kentucky Horse Park.

###

### **About Louisville FC**

Since its launch in 2014, Louisville City FC has been committed to serving the community of Louisville and state of Kentucky as the lone professional soccer team. Finishing in the top five in average attendance in the USL at Slugger Field since 2015, LouCity's remarkable 2017 campaign included winning the USL Cup in the club's first appearance in the final. Despite a midseason coaching change, Louisville City won its second USL Cup, becoming the first back-to-back USL Cup winner in the USL modern era. Get the latest news on Louisville City FC at LouisvilleCityFC.com and via the club's channels on social media, including Facebook, Twitter, & Instagram.

### **About Levy**

The disruptor in defining the premium sports and entertainment dining experience, Levy is recognized as one of the fastest growing and most critically acclaimed hospitality companies. Named one of the 10 most innovative companies in sports by Fast Company magazine, Levy's diverse portfolio includes award-winning restaurants, iconic sports and entertainment venues, and convention centers as well as the Super Bowl, Grammy Awards, PGA Championship, US Open Tennis Tournament, Kentucky Derby, and NHL, MLB, and NBA All-Star Games. For more, visit www.levyrestaurants.com or follow us on Facebook, Twitter, or Instagram.

# **Media Contacts**

Louisville FC

Howie Lindsey
Director of Public Relations
<a href="mailto:howie@louisvillecityfc.com">howie@louisvillecityfc.com</a>
502.LOU.CITY

# Levy

Matt Dicker Director of Communications mdicker@levyrestaurants.com 312.335.4999